

# SPONSORSHIP OPPORTUNITIES

(Exclusively for European Microwave Week 2024 Exhibitors)

## Platinum Sponsors will have the following:

- Co-sponsoring Horizon House /EuMA dinner reception on Tuesday evening for exhibitors and delegates
- Recognition in the show guide and Microwave Journal advertisements promoting the reception
- Company's logo on the show guide cover and welcome reception invitations
- Recognition on website

### **SOLE SPONSORSHIP:**

- Appropriate signage for the cocktail party prior to the reception
- Company logo on all appropriate signage around the event

**SOLD €32,500 for sole sponsorship**

### **Wifi**

Sponsorship of the Wifi for conference area and delegates and Wifi for the exhibition area:

**€13,500**

### **Registration Area**

Recognition on [www.eumweek.com](http://www.eumweek.com). Onsite - banner signage and screen saver on each screen on all computers within registration. Plus any leaflets, mouse / mouse mats or pens etc. provided by sponsor to be distributed in reg. area, subject to approval

**SOLD €15,000**

### **Delegate Bags**

The application of the company logos on the conference bags, available on an exclusive or multi-sponsorship basis. Bags will be distributed to delegates

**SOLD €16,500 or 2 x €8,800**

### **Downloadable Conference Proceedings**

Sponsor logo on the page where the conference proceedings are downloaded by every delegate

**SOLD €9,000**

### **Coffee Breaks**

Signage relating to the 2 coffee breaks per day for conference delegates, covering the 3 day show event

**€12,000 for 5 days**

### **Lanyards/Badge Cords For Visitors And Delegates**

Handed out with badges to all exhibition visitors and delegates (cords to be supplied by sponsor)

**SOLD €8,500**

### **Website Banner**

Banner ad with a hyperlink from the European Microwave Week 2024 home page (4 rotating banners for 6 months each)

**€5,300 per banner**

### **Bags**

Company logos can be used in conjunction with the European Microwave Week logo on the bags containing essential literature for visitors to the exhibition

**€4,800**

### **Item Sponsorship**

Companies can supply approx 1,600 suitable branded items to be distributed in delegate bags to each delegate e.g. umbrellas, note pads, pens etc.

**€4,500**

### **Poster Panels**

Your logo on 20 plus electronic poster panels located on exhibition hall for three days.

**€9,000**

### **Seminar Rooms**

Theatre style rooms with an average capacity of 50 people can be booked to host seminars, Workshops and demonstrations on a daily basis (full days only)

**Prices on request**